

Bhavan's Vivekananda College
of Science, Humanities and Commerce
(Autonomous College)
(Accredited with 'A' Grade by NAAC)
Sainikpuri, Secunderabad - 500 094

Master of Business Administration

With effect from 2019-20

MBA I Year I Semester

Code	Course Title	HPW	Credits
MBA 101	Management and Organizational Behaviour	4	4
MBA 102	Accounting for Management	4	4
MBA 103	Marketing Management	4	4
MBA 104	Statistics for Management	4	4
MBA 105.1	Managerial Economics	4	4
MBA 105.2	Customer Relationship Management	4	4
MBA 106.1	Business Law	4	4
MBA 106.2	Business Process Reengineering	4	4
MBA 107	Company Analysis		1
Total			25

K.G. Chandrika

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MBA I Year II Semester

Code	Course Title	HPW	Credits
MBA 201	Human Resource Management	2	2
MBA 202	Financial Management	4	4
MBA 203	Marketing Research	4	4
MBA 204	Operations Research	4	4
MBA 205.1	Operations Management	4	4
MBA 205.2	Economic Environment and Policy	4	4
MBA 206.1	Business Communication	4	4
MBA 206.2	Financial Markets & Services	4	4
MBA 207	Seminar	2	1
Total			25

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